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DATE: June 19, 2018
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Pixiefest Returns to Kick-Off the Summer Season

Lincoln City, OR – The Kiwanis Club of Lincoln City is proud to present Pixiefest, a two-day festival celebrating the fondly-remembered Oregon Coast attractions, the Pixie Kitchen and Pixieland. Pixiefest is held at Chinook Winds Casino Resort on June 30th and July 1st. Bring the family to the Oregon Coast for rides, games, food and memories.

New this year to the festival are two bigger and better rides: Pirates Revenge and the Cyclone Swing. Pirates Revenge sends riders swinging back and forth on a pirate-themed ship. It's a ride that will shiver your timbers. The Cyclone Swing is a high-flying adventure where riders swing round and round in a circle.

Also new to Pixiefest are four carnival games, each one provided by local vendor Lincoln City Graphics. Co-owner Jerome Black talks about the games he will be debuting at the festival.

“So far we have two that I am getting for the festival, a balloon dart booth and a ring toss game,” says Black. “Each one will be decorated in a Pixie-themed manner. We are also working on procuring two other games at the moment that I am sworn to secrecy on. You’ll have to find out what they are by coming to the festival.”

Wander through the Pixie Memories exhibit, which contains displays of authentic Pixie signs, rides and merchandise from both the Pixie Kitchen and Pixieland. Pixie Memories sponsor, Granny’s Attic has recruited collectors of these quirky historical artifacts of Lincoln City’s past and made them available for viewing at the festival. Lori Arnold, owner of Granny’s Attic, looks forward to hosting this collection of magic memories.

“The Pixie Kitchen and Pixieland hold a special place our town’s history,” says Arnold. “Collectors come to my store all the time asking for memorabilia. With this exhibit, we get to take people back in time and discover the wonder for themselves.”

Bring your appetite to Pixiefest because the dining tent will turn into the Famous Pixie Kitchen. Pixie-costumed volunteers will greet you as you enter the tent. All food items offered in the tent are original Pixie Kitchen fare. Clam chowder, cod balls, clam dip, fried fish and hamburgers will be inside, just the way original owners Jerry and Lu Parks used to make them.

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Take the recipes home with you by purchasing the Pixie Kitchen Cookbook, available exclusively at Pixiefest. Carefully curated by Sharon Parks Walters, daughter of original owner Jerry Parks, each recipe comes with an original story behind the making of the dish. Sharon, along with her husband Howard, will be available to ask questions on the main stage Saturday, June 30th.

The Pixie Kitchen opened its doors on May 21st, 1953 in Wecoma Beach, Oregon. Owners Jerry and Lu Parks bought the restaurant from former owner T.C. Gallagher, who had called it Pixie Pot Pie. The Parks created a restaurant where families could enjoy an affordable meal and be transported to a magical fairy tale land. Special attention was given to children, who were viewed as customers, and were given candy gifts and placemats that folded into pixie hats. By the 1960s, the restaurant had become a popular tourist spot with the slogan "Heavenly Food on the Oregon Coast," so much so that an amusement park inspired by the restaurant, called Pixieland, was opened just north of Lincoln City.

Riding on the success of Pixie Kitchen, in 1967, Jerry Parks envisioned a 57-acre "Fairytale Story of Oregon." He unveiled plans to build Pixieland Amusement Park in the neighboring town of Otis. Opening in 1969, Pixieland was dedicated to the families of Oregon by Governor Tom McCall. Keeping in the fairytale theme of the Pixie Kitchen, Pixieland featured a steam locomotive, a log flume ride, and an opera house. Sadly, Pixieland would not survive the decade and closed its gates in 1974.

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