



FOR IMMEDIATE RELEASE

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### **Finders Keepers is Now Year-Round**

Lincoln City, OR - Discover random acts of findness during the 20<sup>th</sup> year of Finders Keepers, glass floats on the beach in Lincoln City. Explore Lincoln City is proud to announce that treasure hunters can now search Lincoln City's beach all year-round for a signature hand-made glass float.

Starting October 13<sup>th</sup>, eager beachcombers can treasure hunt on Lincoln City's seven miles of coastline all year long. Originally conceived twenty years ago as a way to entice visitors to Lincoln City during the winter months, the Float Fairies will now be hiding glass floats 365 days a year, marking the biggest change in the program's history.

To celebrate the 20<sup>th</sup> year of treasure hunting, the Float Fairies will also hide 20 limited-edition glass floats on the 20<sup>th</sup> of each month, from October 2018 to September 2019. These are no ordinary glass floats, each one is blown with extra care by the officially-commissioned glass artists. Mark your calendars, because this Finders Keepers season will be a year to remember!

"It's been 20 years since the first locally-blown glass floats touched the sand, cleverly hidden for our guests to find as they walk our beautiful seven miles of beach," says Ed Dreistadt, Director of Explore Lincoln City. "Finders Keepers has grown to be a phenomenon, with people flocking to Lincoln City in hopes of going home with the pinnacle of beach finds: a hand-blown glass float."

Over 3,000 officially numbered glass floats will be carefully hidden along the seven miles of pristine beach in Lincoln City, from Roads End on the north side of town to Siletz Bay on the south end. Floats can be found above the high tide line and below the beach embankment and are always hidden during daylight hours. If you find a glass float...you keep it!

Special Glass Drops are also done throughout the year to commemorate holidays and special occasions. For instance, to commemorate the opening weekend of Finders Keepers, October 13<sup>th</sup> and 14<sup>th</sup>, the Float Fairies will hide an extra 100 glass floats on the beach. To learn more about the Special Glass Drop schedule, please visit [ExploreLincolnCity.com/Glass-Floats](http://ExploreLincolnCity.com/Glass-Floats).

If you find a glass float, be sure to share your discovery on Explore Lincoln City's social media channels. Post a photo on Facebook at [Facebook.com/LincolnCityOregon](https://www.facebook.com/LincolnCityOregon), and on Instagram or Twitter @LincolnCityOR.

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Finders Keepers began in 1999, when a local artist first thought of glass floats as an intriguing way to launch the new millennium. Lincoln City sponsored the project, hosting the inaugural season in 1999-2000. Each year, tourists continue to come from around the country to search for their own brightly colored, signed and numbered glass float.

In days gone by, visitors searching Oregon's beaches often found treasures from the far-east: blown glass floats in intriguing shades of green and blue. Used by Japanese fishermen to float their nets, these spheres were as small as two inches or as large as two feet. They were collected, polished, and admired; the ultimate find for any dedicated beachcomber. Today fishing vessels around the world use buoyant plastic, making glass floats a rare find - except in Lincoln City where these treasures can be found every October through May during the Finders Keepers season.

For more information about Finders Keepers, please visit [ExploreLincolnCity.com](http://ExploreLincolnCity.com) or call 541-996-1274.

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